

Vienne CC Lee

**IPO, M&A Finance Mandarin@
Business Mandarin Ltd.**

Executive Coach for Leaders Communication

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Summary

Learn Business Mandarin with our expertise in Finance Mandarin: IPO, M&A, Hedge Fund, Private Equity, Project Finance and Asset Management. Vienne Lee and her team of the best Business Chinese teachers provide first class Finance Mandarin Chinese training and Presentation Skills coaching for C-level executives. Learn Finance Mandarin Chinese at www.financemandarin.com.

Vienne Lee has 20 years of experience serving the finance and legal sectors in Hong Kong, Shanghai and Beijing. As the head trainer for top Business Mandarin teachers at Business Mandarin Ltd., she originates and designs comprehensive training to strengthen bankers' Chinese language foundation, strengthen their understanding of Chinese government policy and regulations, and strengthen their necessary market intelligence. The return on investment becomes a reality as her clients excel on the most complex transactions across financial products.

Finance Industry Issues & Events

Vienne keeps up to date with finance sector issues such as SOE reform and mutual recognition of funds, attending industry conferences and actively publishing her insights and commentary on China issues.

Pioneer in Coaching, China Focus

As founder of Business Mandarin Ltd in 1998, Vienne has pioneered coaching support to C-level executives. Her focus with Finance Mandarin is providing clients with insights and market intelligence on China business leaders in finance, news, companies and government regulators.

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Recently Published



**1st China Football Team IPO: Story of
Jack Ma & Xu Jiayin**
November 9, 2015



**Media Training Success, JPMorgan
Asset Management Story**
November 4, 2015



**Media Training for Asset
Management: Fund Recognition Panel
in Business Mandarin**
October 31, 2015

Experience

Business Mandarin Trainer for IPO, M&A

Business Mandarin Ltd.

January 2003 – Present (12 years 11 months) Beijing, Shanghai, Hong Kong, London, New York and Frankfurt

- (1) Coach C-level executives who need to pitch for Chinese IPO, M&A, Project Finance
- (2) Coach Portfolio managers from VC, PE, Hedge Funds for Chinese Presentation & Negotiation
- (3) Coach Partners from top tier law firms for pre-IPO, IPO and M&A mandates, Due Diligence Q&A

Business Mandarin Curriculum Designer

Business Mandarin Ltd.

for Legal Mandarin, Finance Mandarin, Banking Mandarin

January 1998 – 2003 (5 years) Hong Kong, Beijing, Shanghai

Major corporate clients: JPMorgan, Goldman Sachs, UBS, ABN AMRO, Morgan Stanley, HKEX, RBS, Nomura, HSBC, Standard Chartered, Hang Seng Bank, Fidelity, Prudential, MTR, Airport Authority

Business Mandarin Curriculum for Private Banks, Fixed Income, and Debt Capital Market. Finance Mandarin address 13 industries, mainly in Energy, TMT, Pharmaceuticals, Consumer, Real Estate.

Incorporate PRC Government & finance regulators in coaching, State Council, PBoC, CBRC, SAFE, NDRC, SASAC, NSSF and more.

Education

Durham University

Doctor of Education (EdD), PhD Candidate, Education

Major research in Learning Styles for Business Executive Leaders, Cross-culture Communication

University of Western Australia

Master of Education (MEd), Education, MA in Education Studies

Research in Education Finance, Talent Management, Assessment Metrics and KPI

Skills

- CEO leadership communication
- Media Coaching for Investors
- Life Style, Luxury Market, UHNWI
- Pension/Insurance Market in PRC who is who
- Legal Risk discourse & Due Diligent
- Capital markets, Asset Classes, M&A
- IPO, Pre-IPO, Private Equity, Hedge Fund
- Xi Jinping Government & Economic Reform

Coaching rate reference:

HK\$2000/hour, 100 hours in 10 months full payment upfront; HK\$5000/hour, 100 hours, in 5 instalments